



TRADER PROFILE



WHO WE ARE

Spoon & Rice

Spoon & Rice is the trading name of Comfort Food Services UK Ltd that takes pride in cooking and serving authentic Filipino dishes that go well beyond the street food label. Spoon & Rice's Filipino fusion street food is homemade with fresh ingredients and handmade to perfectly suit a multicultural palate.





WHO WE ARE

The Owner - John Belmonte

John Belmonte is the CEO and sole owner of Spoon & Rice. He is a thriving Filipino *Nursepreneur* based in London and is also the Founder and Managing Director of Comfort Healthcare Services International Ltd, Comfort Sari-Sari Store Ltd, and Filipino Unite, a non-profit organisation that aims to unite and strengthen the "Bayanihan" spirit of every Filipino in United Kingdom.

John Belmonte spearheaded Spoon & Rice's success and has gone the extra mile in finding ways to continue to deliver Filipino culture in every bite amidst the pandemic. In less than a year under his new management, Spoon & Rice became every Filipino's pride and honor as the only Filipino street food trader privileged to operate at London's famous destination - Boxpark Wembley, Boxpark Croydon, and Willesden. John Belmonte is committed to continue raising the Filipino flag as Spoon & Rice aims to put the Filipino cuisine on the world culinary map. He endeavors to continue to serve authentic Filipino food not only at Boxpark Wembley, Boxpark Croydon, and Willesden but also on the streets of London.

In 2022, John Belmonte has also successfully brought traditional Filipino convenience stores with Spoon & Rice Sari Sari Store opening its doors in Willesden. Catered to deliver authentic oriental products to the UK, Spoon & Rice Sari Sari Store drives its success through affordable and quality consumer good retail.





OUR FOOD

- Main Dishes
- Special Menu
- Side Dishes
- Beverages

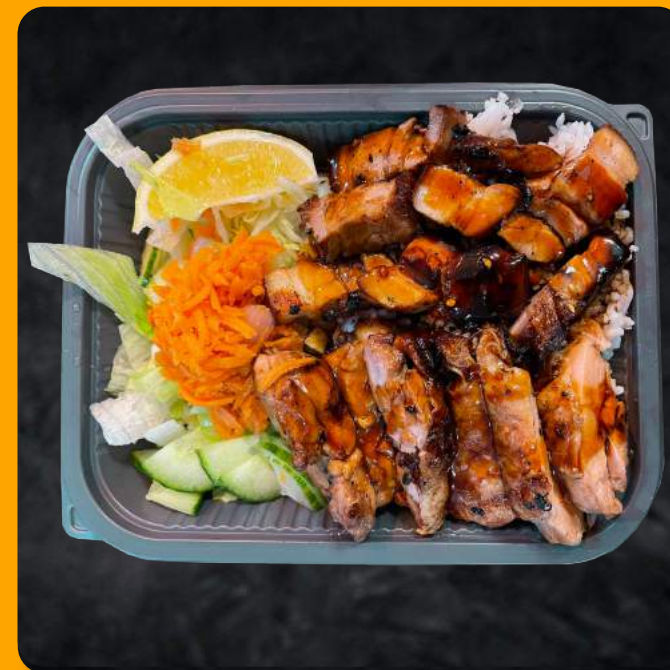


MAIN DISHES



Pinoy Grilled Chicken

Juicy chicken thigh marinated for 24 hours, grilled, then glazed with our homemade special barbecue sauce. Served with jasmine rice, salad, and pickled vegetables.



Spoon & Rice Combo

Juicy chicken thigh and tender pork belly marinated for 24 hours, grilled, then glazed with our homemade special barbecue sauce, served with jasmine rice, salad, and pickled vegetables.



Manila Grilled Pork Belly

Succulent and tender pork belly marinated for 24 hours, grilled, then glazed with our homemade special barbecue sauce. Served with jasmine rice, salad, and pickled vegetables.



Adobo Glazed Aubergine

Pan-fried aubergine glazed with our homemade special soy sauce and vinegar adobo sauce, served with jasmine rice, salad, and pickled vegetables.



Mabuhay Filipino Adobo

Tender and juicy pork marinated in soy sauce and vinegar, then simmered to perfection. Served with jasmine rice, salad, and pickled vegetables.



Lechon Kawali

Delightful, deep-fried, crispy pork belly that is tender and full of flavors served with jasmine rice, salad, and pickled vegetables.



MAIN DISHES



Chicken Juander Bites

Ridiculously tasty nuggets of Spoon & Rice Chicken Juander with a side of your choice (Spoon & Rice Potato Wedges or Chips).



Chicken Juander Meal

Crispy boneless chicken thigh served with jasmine rice, salad and pickled vegetables.



Lechon Kawali Combo

Lechon Kawali can be paired with Chicken Juander, Pinoy Grilled Chicken, or Manila Grilled Pork Belly.



It's served with jasmine rice, salad, and pickled vegetables



Chicken Juander Combo

Chicken Juander can be paired with Pinoy Grilled Chicken, or Manila Grilled Pork Belly.



It's served with jasmine rice, salad, and pickled vegetables.



MAIN DISHES



All Main Dishes can be customized.

Switch the Jasmine Rice to Spoon & Rice Potato Wedges or Spoon & Rice Chips for an additional £1.00

Add egg to any dish for an additional £1.00





MAIN DISHES



Perfect Cue

Succulent chunks of premium pork, marinated in a symphony of traditional spices and seasonings, are meticulously skewered and grilled to perfection, ensuring a harmonious blend of smoky tenderness and robust savoury notes in every bite.



Wrap

Your choice of filling (Spoon & Rice Adobo, Grilled Pork Belly, Grilled Chicken), sauce (Garlic Herb, Sweet Chili) and fresh vegetables wrapped up in a delicious tortilla.



Lomi

Fresh egg noodles served in a soup garnished with loads of succulent pork belly strips, boiled egg, fish cake, fish ball and pupor chicharon (pork rind).



Meat Guisado Noodles

A satisfying one-pot meal of stir-fry egg noodles complete with delightful grilled meat and fresh vegetables.



Veggie Guisado Noodles

A satisfying one-pot meal of fresh stir-fry egg noodles complete with fresh vegetables and protein-rich tofu.





SIDE DISHES



Kamote Fries

Deep fried Filipino-style sweet potato fries.



Turon

Deep fried banana in spring roll wrapper with brown sugar and chocolate syrup.



Lumpia

Golden, crunchy, spring rolls filled with your choice of ground chicken or pork, and vegetables then deep-fried to perfection.



Potato Wedges

Crispy potato wedges coated in seasonings and baked to golden brown perfection.



Chips

Thinly cut potato deep fried to achieve the perfectly crunchy exterior and a light, fluffy interior seasoned with salt.



Fried Siomai

Crispy potato wedges coated in seasonings and baked to golden brown perfection.



DESSERTS



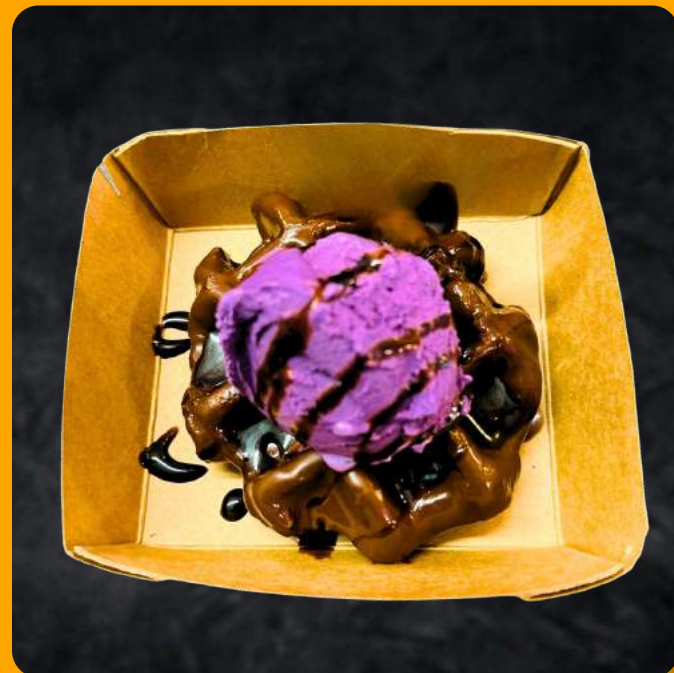
Halo-Halo

Rich, milky and sweet Filipino shaved ice delicacy with many different layers of syrupy fruits, jellies and beans mixed together. Drizzled with milk and comes with delicious leche flan, ice cream and ube on top.



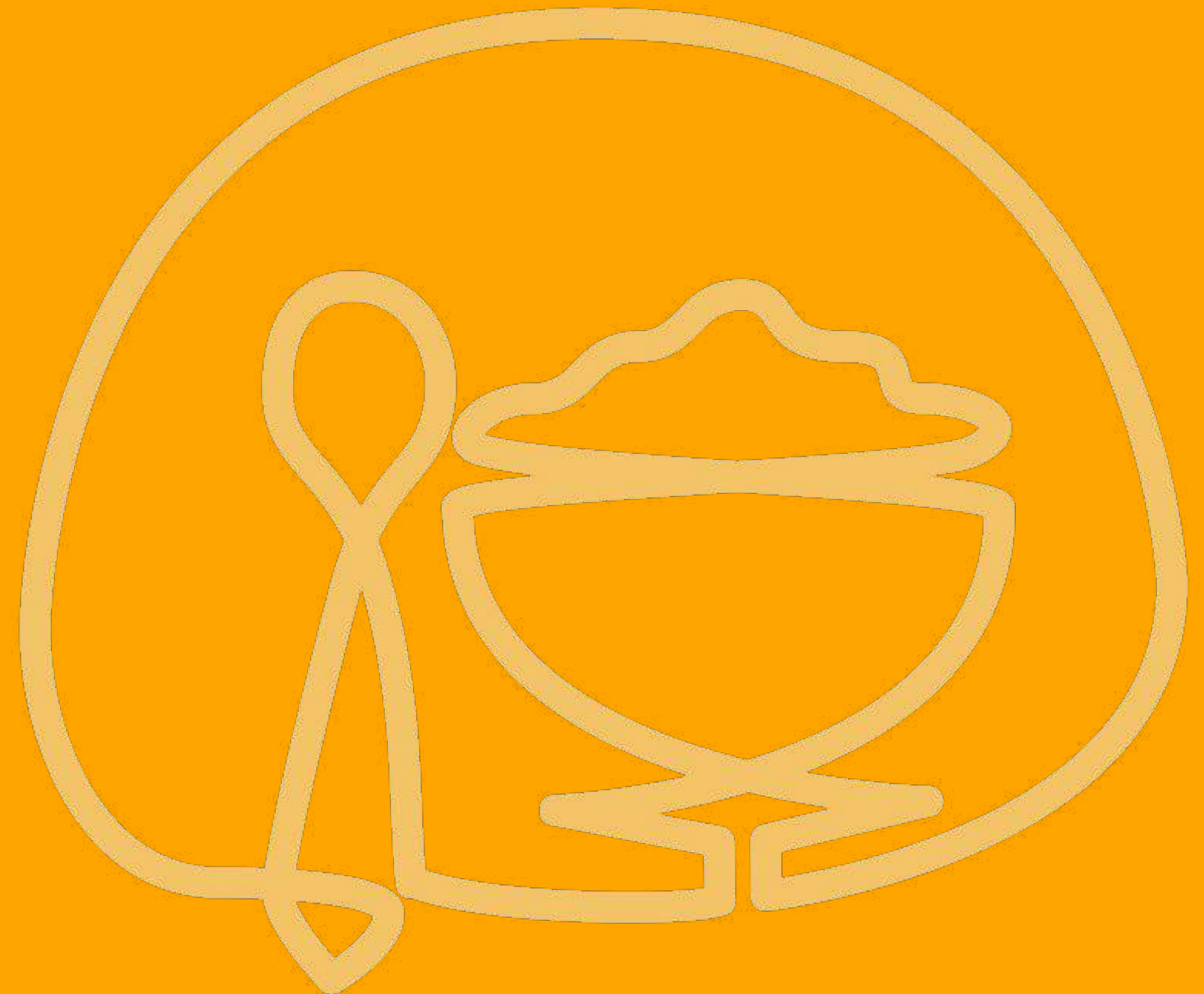
Turon with Ice Cream

Deep fried banana in spring roll wrapper with brown sugar and chocolate syrup. Topped with ube or vanilla ice cream.



Choco Waffle with Ice Cream

Enjoy the rich, comforting taste of the chocolate waffle, complemented by the smooth, sweet allure of the ube or vanilla ice cream.





BREAKFAST MEALS



Tapsilog

Succulent dried marinated beef served with garlic fried rice, pickled vegetables and fried egg.



Tocilog

Sweet delectable cured meat served with garlic fried rice, pickled vegetables and fried egg.



Bangussilog

Mouthwatering fried milkfish served with garlic fried rice, pickled vegetables, and fried egg



Longsilog (Sweet)

Flavourful sweet spanish sausage served with garlic fried rice, pickled vegetables and fried egg.



Longsilog (Skinless)

Flavourful spanish sausage (served skinless) with garlic fried rice, pickled vegetables and fried egg.



Garlic Longsilog

Delicious garlicky spanish sausage served with garlic fried rice, pickled vegetables and fried egg.



BREAKFAST MEALS



Arrozcaldo

Comforting Filipino dish made of glutinous rice with chicken wings and flavourful broth seasoned with onion, garlic and ginger



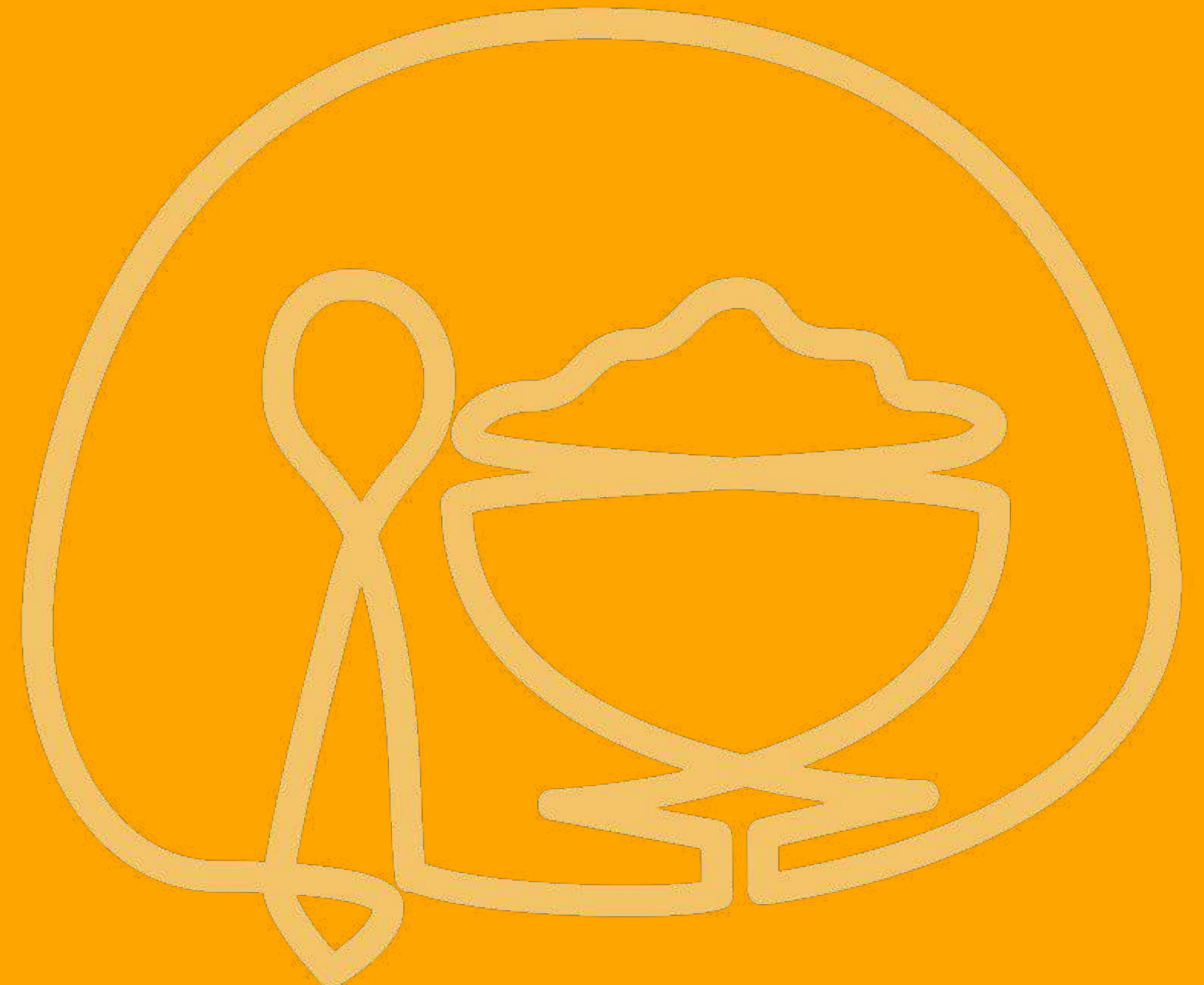
Champorado

Decadent Filipino sweet chocolate porridge made with real native Tablea chocolate.



Mami

Flavoursome Filipino noodle soup with meat, egg noodles and broth — served with meat.





BEVERAGES



Sago Gulaman

Refreshing brown-sugar water flavored drink infused with tapioca pearls and gulaman cubes.



Softdrinks

Coke, Diet Coke, Coke Zero, Fanta Orange, Sprite



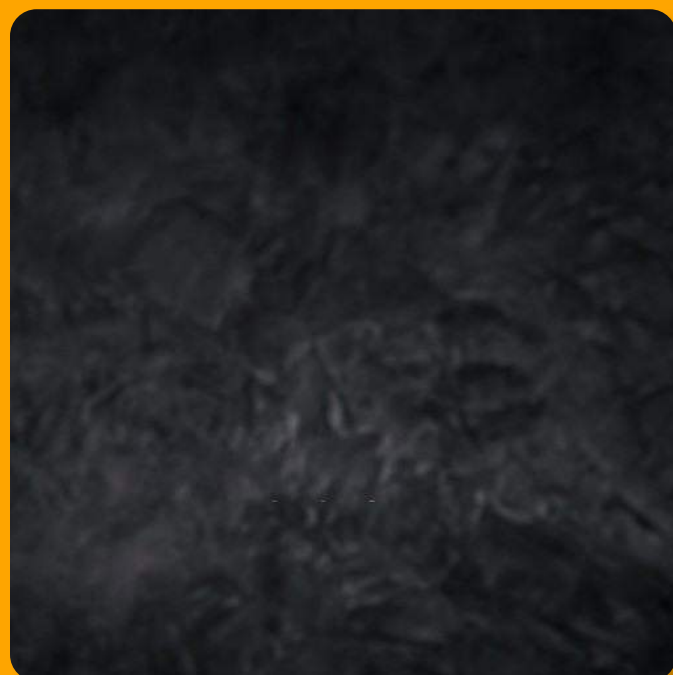
Mango Nectar

Thick, flavorful Mango juice drink that tastes like the real Philippine Mango.



Calamansi Juice

A refreshing citrus drink derived from Philippine Lime.



Brewed Coffee

A simple pleasure brewed from ground beans poured with hot water brings comfort and energy with each delicious sip.



WHAT WE CAN ADD TO THE MARKET

Spoon & Rice is the **fastest growing Filipino Street Food** in London, serving the best authentic Filipino cuisine with great hospitality. It is the only Filipino street food trader given the opportunity to have a fixed restaurant at London's famous Boxpark Wembley.

Spoon & Rice is sure to bring to the table a **one of a kind Filipino food experience**. Drawing from a rich cultural history of colonisation with influences from the Spaniards, Americans, Japanese, Malaysians, Chinese, Westerners and Pacific Islanders. Our Filipino food continues to pique the curiosity of many with its diverse flavours, colours and delicious aroma.

Spoon & Rice is your ultimate food destination! It will bring you a mouth-watering experience from the exotic islands of the Philippines. A meal that will take you back to our treasured homeland - a meal that, without a doubt, will have you wanting more!



CONTACT US

SPOON & RICE



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spoonandrice.com



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spoon & rice





ORDER FORM

To proceed with your order enquiry, please send the following details through email:

- Name
- Contact Number
- Delivery Address
- Order (Quantity and Dish)
 - *Note: We can customise orders as per your request.*
- Allergen Information

Delivery fees will vary depending on the location of the customer.





**TASTE
FILIPINO
CULTURE
IN EVERY
BITE**



ORIENTAL GROCERY



WHO WE ARE

Spoon & Rice Sari-Sari Store

Spoon & Rice Sari-Sari Store is not just a place to shop, but also a hub of cultural exchange. We aim to create a welcoming and inclusive environment where people from all backgrounds can come together to learn, share, and appreciate the diverse culture of Asia and to experience “Filipino Culture in Every Buy”.





MISSION

Our mission is to offer a diverse range of products that represent the rich and vibrant culture of Asia -- including the Philippines, China, Japan, Korea, Thailand, Vietnam, and more. We believe that everyone should have access to the flavors, traditions, and beauty of these unique cultures, and we are committed to making that possible.

VISION

Our store is located in the heart of the Filipino community in Willesden, and we are proud to be a part of this vibrant and growing community. We offer guaranteed authentic Asian, most especially Filipino products, that will satisfy everyone's cravings. We are always looking for new ways to serve our customers, and we are committed to providing them with the best possible shopping experience.



CONTACT US

SPOON & RICE SARI-SARI STORE



Store:

+44 020 8124 3939 ext 5



Glyndell Belmonte:

+44 077 1113 3388



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spoon & rice

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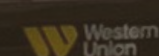
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**WE'RE
OPEN**



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ORIENTAL FOODS SPECIALIST

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HERE**

